



Analysis of Bogor City Regional Regulation Number 11 of 2019 About the Management and Empowerment of Street Vendors

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ABSTRAK

Pemerintah telah menerbitkan Peraturan Daerah Kota Bogor Nomor 11 Tahun 2019 tentang Penataan dan Pemberdayaan PKL. Seperti kita ketahui, trotoar di Jalan Merdeka masih dipenuhi pedagang kaki lima mulai dari penjual minuman dan makanan serta tukang reparasi jam yang berjajar di sepanjang trotoar Jalan Merdeka hingga menuju Jembatan Merah. Akibat semua itu, banyak pejalan kaki yang berjalan di trotoar terpaksa menyingkir ke pinggir jalan, karena banyak gerobak PKL yang menghalangi mereka. dari penelitian ini untuk mengetahui peranan, faktor pendukung dan penghambat serta upaya yang dilakukan Satuan Polisi Pamong Praja dalam penertiban PKL di trotoar Jalan Merdeka yang mengarah ke Jembatan Merah. Penelitian yang digunakan adalah deskriptif kualitatif dengan pendekatan induktif. Pengumpulan data dilakukan melalui wawancara, observasi dan dokumentasi. Yang diperoleh dari penelitian ini adalah Satuan Polisi Pamong Praja Kota Bogor telah menjalankan perannya dengan baik. Faktor pendukung Satpol PP Kota Bogor dalam menertibkan PKL di Jalan Merdeka adalah adanya landasan hukum yang jelas dan hubungan yang baik dengan instansi lain. Faktor penghambatnya antara lain kurangnya kesadaran PKL dan masyarakat, belum adanya sanksi hukum yang jelas, terbatasnya anggaran operasional, buruknya kondisi sarana dan prasarana. Upaya yang dilakukan Satpol PP Kota Bogor antara lain dengan melakukan sosialisasi tambahan, memaksimalkan anggota dalam setiap kegiatan, dan meningkatkan sarana dan prasarana yang ada.

ABSTRACT

The government has issued Bogor City Regional Regulation Number 11 of 2019 concerning the Arrangement and Empowerment of Street Vendors. As we know, the sidewalks on Jalan Merdeka are still filled with street vendors ranging

from drink and food sellers and clock repair workers lining the sidewalks along Jalan Merdeka which leads to Red Bridge. As a result of all this, many pedestrians who were walking on the sidewalk had to move to the side of the road, because many street vendors' carts were blocking them. from this research to determine the role, supporting and inhibiting factors as well as the efforts made by the Civil Service Police Unit in controlling street vendors on the sidewalk of Jalan Merdek which leads to Red Bridge. The research used was descriptive qualitative with an inductive approach. Data collection was carried out through interviews, observation and documentation. What is obtained from this research is that the Bogor City Civil Service Police Unit has carried out its role well. The supporting factors for the Bogor City Civil Service Police Unit in controlling street vendors on Jalan Merdeka are having a clear legal basis and good relationships with other agencies. The inhibiting factors include a lack of awareness of street vendors and the community, the absence of clear legal sanctions, limited operational budgets, poor conditions of facilities and infrastructure. The efforts made by the Bogor City Civil Service Police Unit include carrying out additional outreach, maximizing members in every activity, and improving existing facilities and infrastructure.



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1. Introduction

Street vendors are traders who sell on the side of the road with little capital, some have a fixed place and some don't have a fixed place.

Street vendors (PKL) are an informal economic sector that plays an important role in the economy of Bogor City. They not only sell goods and services at affordable prices for the community, but also create jobs for many people. However, the existence of street vendors often causes various problems, such as traffic jams, public order and environmental cleanliness. Regional Regulation Number 11 of 2019 concerning the Arrangement and Empowerment of Street Vendors was issued by the Bogor City Government to overcome this problem and balance the interests of street vendors with the community's need for order and cleanliness in the city. Apart from that, this regulation provides the ability for street vendors to run their business better and more orderly. The increasing number of street vendors (PKL) in Bogor is causing problems for city management. This growth became increasingly visible when the Indonesian economy experienced a crisis. There are two different perspectives on the existence of street vendors: positive and negative. On the positive side, they provide employment opportunities for residents who are not absorbed by the formal sector by increasing street vendor unemployment. On the negative side, it often causes traffic jams, damage to the city's face, crime, and other social inconveniences. There

are two sides to the existence of street vendors, which raises the question of whether street vendors can be an alternative way to earn money for the poor residents of the city of Bogor. Apart from that, how does the Bogor city government handle this challenge in urban development.

Based on Bogor City Regional Regulation Number 11 of 2019 concerning the arrangement and empowerment of street vendors, the Bogor city government should be able to reactivate this regional regulation so that the Bogor city area can be reorganized without the existence of street vendors. The government can also create special areas for street vendors so that they do not sell in places that could disturb the comfort of the local community.¹ So that the Bogor city area can be neatly organized and can reduce existing traffic jams caused by street vendors.

Controlling street vendors also occurred in Puncak Cisarua, Bogor Regency. The former location of the demolition of a street vendor (PKL) building that was standing without permission on the Puncak tourist route, Bogor, West Java, will be converted into a pedestrian route.²

Even though Regional Regulation no. 11 of 2019 has been stipulated, several problems hinder its implementation. While the government faces difficulties in enforcing regulations and managing street vendors in various strategic locations in the city, some street vendors feel that this policy has not fully benefited them. This raises questions about how effective and impactful these regulations will be for street vendors and the general public.

2. Methods

This analysis will use a qualitative descriptive methodology that uses an inductive approach. Data will be collected through interviews, as well as direct observation in the field and looking for data to analyze and find main problems. This research uses a normative juridical approach, a normative juridical approach is used to examine³ issues that are not in accordance with regional regulation number 11 of 2019.

3. Results and Discussion

There are several results and discussions that I got so that the regulation can run well in the city of Bogor.

3.1. Results

The following is some data obtained through mass media and facts in the field.

Satpol PP officers together with a joint team controlled hundreds of street vendors' stalls in the Kebon Kembang Market area, Bogor City. The demolition of hundreds of stalls was to sterilize the sections

¹ PUJIRAHAYU, Gustin. *Dampak Pelaksanaan Kebijakan Relokasi Pasar Terhadap Tingkat Pendapatan Pedagang Di Pasar Subuh*. 2023. PhD Thesis. IAIN Ponorogo.

² <https://travel.kompas.com/read/2024/07/08/080800827/lokasi-bekas-pembongkaran-lapak-pkl-puncak-bogor-akan-diubah-jadi-jalur>

³ RUMATIGA, Hidayat. PERSAINGAN USAHA TIDAK SEHAT DALAM PERDAGANGAN BAHAN PANGAN DIKAITKAN DENGAN UU NO. 5 TAHUN 1999. *JURNAL ILMIAH LIVING LAW*, 2021, 13.1: 35-45.

of Jalan Sawojajar, Dewi Sartika, MA Salmun and Nyi Raja Permas from the presence of street vendors who disturb public comfort and order.⁴

Head of North Bogor Subdistrict, Riki Robiansyah, explained that a total of 17 stalls belonging to street vendors were razed on Jalan Ahmad Yani. He said, before the joint officers tore down the stalls, the traders had been given warning letters (SP) 1, 2 and 3 according to applicable procedures. Because they didn't move, said Riki, the Bogor City Satpol PP also sent a notification letter to the traders.⁵

The street vendors' stalls that were controlled were located on Jalan Lawang Saketeng and Jalan Pedati, in Gudang Village, Bogor Tengah District, Bogor City. Previously, the street vendors at that location had made an agreement with the Bogor City Government to trade until Eid al-Fitr 1441 Hijriah.⁶

The control of street vendors (PKL) by the Civil Service Police Unit (Satpol PP) in the Gunung Mas Puncak area, Cisarua, Bogor Regency, was marked by resistance from traders.

Officers who wanted to level hundreds of street vendors' buildings using heavy equipment, Monday morning, June 24 2024, were blocked by traders. In fact, some officers seemed to encourage stall owners who were reluctant to discipline them..⁷

a. Arrangement of street vendors

- Location and Zoning: To reduce congestion and maintain the beauty of the city, zoning has been used to regulate the location of street vendors.
- Supporting Infrastructure: In some areas, street vendors have facilities such as better organized sales areas, toilets and rubbish bins.

b. Empowerment of street vendors

- Training and Guidance: Street vendors have been given training by the Bogor City government to improve their skills and knowledge in managing businesses. This training includes training on cleanliness, business management and customer service.
- Access to Capital: The capital assistance program has been launched in collaboration with financial institutions, but does not yet cover all street vendors.

c. Economic and social impact

- Increased Income: Most street vendors reported increased income after training and structuring, but some still complained that their strategic locations were limited, which reduced sales.

⁴ <https://www.republika.id/posts/36763/penertiban-pkl-di-kota-bogor>

⁵ <https://www.republika.id/posts/24932/pemkot-bogor-bongkar-deretan-pkl-di-dua-lokasi>

⁶ <https://news.republika.co.id/berita/qaxxio299/bima-arya-pimpin-penertiban-pkl-di-kota-bogor>

⁷ <https://www.liputan6.com/news/read/5630271/5-fakta-terkait-penertiban-pkl-puncak-bogor-yang-semptan-ricuh-bakal-direlokasi?page=3>

- Community Satisfaction: City order and cleanliness have improved in community satisfaction, but there are some people who still feel uncomfortable with street vendors in certain areas.⁸

3.2. Discussion

Overall, Bogor City Regional Regulation No. 11 of 2019 is quite effective in regulating and empowering street vendors; zoning and available infrastructure help improve the order. The arrangement of street vendors improves the order of the city and the income of street vendors because they can improve their skills and manage their businesses through training and access to capital. However, problems such as non-ideal location and socialization must be addressed. This study is expected to provide in-depth insights into how Regional Regulation No. 11 of 2019 is implemented in Bogor City as well as practical suggestions for the government and street vendors on how to improve the management and empowerment of street vendors. In addition, it is also expected that this study can add to the academic literature on public policy and informal economic management in urban areas.

4. Conclusion

This regulation emphasizes the importance of maintaining order and peace in society in various matters, such as environmental security, traffic order and public cleanliness. They also explained the roles and responsibilities of local governments, security forces and the community in creating an orderly and safe environment. regulate sanctions for violations of order and peace, ranging from warnings to administrative fines, to ensure compliance with regulations. underlines the importance of active community participation in maintaining order, including through education programs and awareness campaigns.

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